

# SHADY ARNAOUT

MULTIMEDIA & GRAPHIC DESIGNER

CALL +971 55 420 7160



SHADY.ARNAOUT@HOTMAIL.COM



WWW.SHADYARNAOUT.COM



## PROFILE

Senior Multimedia Designer with 6+ years of experience in the domain. I am a person who has high passion in design technologies, art, and music and known for my outstanding customer relations and ability to work in teams and under pressure.

## EXPERIENCE (YEARS AND LEVEL)



DESIGN



MULTIMEDIA



BRANDING



VIDEO EDITING



GRAPHICS

## WORK

### SENIOR MULTIMEDIA DESIGNER JUN 2017 - CURRENT

BRAND LOUNGE

- Lead all aspects of multimedia, digital, & environmental branding projects.
- Responsible for creating design solutions that have a high visual impact from conceptualization and design of solutions from concept to completion.
- Produce new creative ideas and concepts using innovation to redefine a design brief.
- Produce a range of design functions including infographics, layout work, digital artworks.
- Create artworks and visual elements for campaigns, social media, video content, landing pages, banners.
- Explore different modes of multimedia conversion applications, provide support by suggesting appropriate solutions in given situation.

### BRAND DESIGNER SEP 2014 - MAY 2017

BRAND LOUNGE

- Design and produce appropriate illustrations, figures, and diagrams.
- Creative thinking with the ability to effectively take initiatives.
- Producing, demonstrating and receiving feedback about ideas.
- Work with the creative & marketing team to design & produce quality content.

## INFO


|               |                                     |
|---------------|-------------------------------------|
| Name          | Shady Arnaout                       |
| Age           | 30                                  |
| Date of Birth | 17/06/1988                          |
| Gender        | Male                                |
| Status        | Married                             |
| Nationality   | Lebanese                            |
| Languages     | Arabic (native)<br>English (fluent) |


## CONTACT

|         |  |
|---------|--|
| Phone   | +971 55 420 7160                           |
| Skype   | shady-arnaout                              |
| Address | Jumeirah<br>Village Circle,<br>Dubai - UAE |

## ONLINE

 [www.linkedin.com/shadyarnaout](http://www.linkedin.com/shadyarnaout)

 [www.instagram.com/shady\\_arnaout](http://www.instagram.com/shady_arnaout)

 [www.facebook.com/shadyarnaout](http://www.facebook.com/shadyarnaout)



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## WORK

- GRAPHIC DESIGNER** APR 2013 - AUG 2014  
CRYSTAL BALL MEDIA
  - Handling briefs coming from the creative director.
  - Preparing preliminary sketches or layouts by hand or computer.
  - Selecting elements of the design including color, photography and font style.
  - Consulting with copywriters on the text that will accompany a design.
  - Finalizing approved artwork and preparing it for production.
- GRAPHIC DESIGNER / FINALIZER** OCT 2012 - APR 2013  
ABDUL SAMAD AL QURASHI
  - Working for Abdul Samad Al Qurashi's in-house advertising agency.
  - Work through all the details and continuously modify and change based on the users and the needs of the company.
  - Get the chance to see how a product effects people's lives directly.
  - Monitor the difference your design makes over a period of time.
  - Being directly involved in fixing what needs to be changed.
- LAYOUT DESIGNER** DEC 2011 - OCT 2012  
ARAB SCIENTIFIC PUBLISHERS
  - Transferring all the old publishing house's book into e-pubs.
  - Dealing with the new digital book.
  - Editing the book's text and pictures.
- WEB EDITOR** FEB 2012 - MAY 2012  
RIZK GROUP
  - Upload new articles daily and editing the text and picture sizes in an interesting and appealing manner.
  - Maintaining the article once it is live & ensuring the information is accurate.
  - Sourcing images and artwork.

## EDUCATION

- BACHELOR OF ARTS, GRAPHIC DESIGN** 2007-2011  
AMERICAN UNIVERSITY OF SCIENCE & TECHNOLOGY
- LEBANESE BACCALAUREATE II** 2006-2007  
BEIRUT BAPTIST SCHOOL

## INTEREST



SPORTS



GAMING



MOVIES



COFFEE



TRAVELING

## SKILLS

ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE INDESIGN



ADOBE AFTER EFFECTS



FINAL CUT PRO



IMOVIE



SOUND FORGE

