

# SHADY ARNAOUT

SENIOR MEDIA DESIGNER

CALL +971 55 420 7160



SHADY.ARNAOUT@HOTMAIL.COM



WWW.SHADYARNAOUT.COM



## PROFILE

Senior Media Designer with 12+ years of experience in the domain. I am a person who has a high passion for design technologies, art, and music and am known for my outstanding customer relations and ability to work in teams and under pressure.



## WORK

- SENIOR MEDIA DESIGNER** OCT 2019 - CURRENT  
MCKINSEY & COMPANY
- SENIOR MULTIMEDIA DESIGNER** JUN 2017 - SEP 2019  
BRAND LOUNGE
  - Lead all aspects of multimedia, digital, & environmental branding projects.
  - Responsible for creating design solutions that have a high visual impact from conceptualization and design of solutions from concept to completion.
  - Produce new creative ideas and concepts using innovation to redefine a design brief.
  - Produce a range of design functions including infographics, layout work, digital artworks.
  - Create artworks and visual elements for campaigns, social media, video content, landing pages, banners.
  - Explore different modes of multimedia conversion applications, provide support by suggesting appropriate solutions in given situation.
- BRAND DESIGNER** SEP 2014 - MAY 2017  
BRAND LOUNGE
  - Design and produce appropriate illustrations, figures, and diagrams.
  - Creative thinking with the ability to effectively take initiatives.
  - Producing, demonstrating and receiving feedback about ideas.
  - Work with the creative & marketing team to design & produce quality content.
- GRAPHIC DESIGNER** APR 2013 - AUG 2014  
CRYSTAL BALL MEDIA
  - Handling briefs coming from the creative director.
  - Preparing preliminary sketches or layouts by hand or computer.
  - Selecting elements of the design including color, photography and font style.
  - Consulting with copywriters on the text that will accompany a design.
  - Finalizing approved artwork and preparing it for production.

## INFO

<b>Name</b>	Shady Arnaout
<b>Date of Birth</b>	17/06/1988
<b>Gender</b>	Male
<b>Status</b>	Married
<b>Nationality</b>	Lebanese
<b>Languages</b>	Arabic   English

## ONLINE

- [www.linkedin.com/shadyarnaout](http://www.linkedin.com/shadyarnaout)
- [www.instagram.com/shady\\_arnaout](http://www.instagram.com/shady_arnaout)
- [www.facebook.com/shadyarnaout](http://www.facebook.com/shadyarnaout)

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## WORK

### ● GRAPHIC DESIGNER / FINALIZER OCT 2012 - APR 2013

ABDUL SAMAD AL QURASHI

- Working for Abdul Samad Al Qurashi's in-house advertising agency.
- Work through all the details and continuously modify and change based on the users and the needs of the company.
- Get the chance to see how a product effects people's lives directly.
- Monitor the difference your design makes over a period of time.
- Being directly involved in fixing what needs to be changed.

### ● LAYOUT DESIGNER DEC 2011 - OCT 2012

ARAB SCIENTIFIC PUBLISHERS

- Transferring all the old publishing house's book into e-pubs.
- Dealing with the new digital book.
- Editing the book's text and pictures.

FEB 2012 - MAY 2012

### ● WEB EDITOR

RIZK GROUP

- Upload new articles daily and editing the text and picture sizes in an interesting and appealing manner.
- Maintaining the article once it is live & ensuring the information is accurate.
- Sourcing images and artwork.

## EDUCATION

### ● BACHELOR OF ARTS, GRAPHIC DESIGN 2007-2011

AMERICAN UNIVERSITY OF SCIENCE & TECHNOLOGY

### ● LEBANESE BACCALAUREATE II 2006-2007

BEIRUT BAPTIST SCHOOL

## INTEREST



SPORTS



GAMING



MOVIES



COFFEE



TRAVELING

## SKILLS

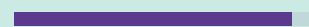
ADOBE ILLUSTRATOR



ADOBE PHOTOSHOP



ADOBE INDESIGN



ADOBE PREMIERE PRO



ADOBE AFTER EFFECTS



ADOBE AUDITION



ADOBE RUSH



ADOBE XD



## CONTACT

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